

SPECIAL RELEASE

January 2008

WCEU-TV PROGRAM

“BUYING OR SELLING A BUSINESS”



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WCEU-TV offers advise for entrepreneurs

DAYTONA BEACH NEWS JOURNAL – WCEU-TV, Channel 15, is scheduled to launch on Thursday, January 31st Small Business Hotline, a weekly call-in show giving pointers on launching a new company.

The first show of the 16-program series, airing at 7:30 a.m., will feature CPA George Smith of Cohen, Smith & Company and lawyer Thomas M. Donegan, Jr., Vice President and Assistant General Counsel Brown & Brown, Inc., discussing how to buy or sell a business.

Ned Harper, director of the Small Business Development Center at Daytona Beach Community College, will moderate. The show will be rerun Saturday, February 2nd at 4:30 p.m.

Cohen, Smith & Company