

# SPECIAL RELEASE

March 2008

## Entrepreneurial Speaker Series Daytona Beach College



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### **L. Gale Lemerand Entrepreneurial Speaker Series features restaurant giant**

Learn more about Chick-fil-A's founder and chairman, S. Truett Cathy's recipe for business success during the inaugural presentation of the Entrepreneurial Speaker Series at Daytona Beach College, Tuesday, March 25 at 6:30 p.m.

Cathy started his business in 1946, when he and his brother, Ben, opened an Atlanta diner known as The Dwarf Grill (later renamed The Dwarf House). Over the years, the restaurant prospered and led Cathy to further success in business. In 1967, Cathy founded and opened the first Chick-fil-A restaurant in Atlanta's Greenbriar Shopping Center. Today, based on annual sales, Chick-fil-A is the second-largest quick-service chicken restaurant chain in the United States with more than 1,300 Chick-fil-A restaurants in 37 states and Washington, D.C. Remarkably, Cathy has led Chick-fil-A on an unparalleled record of 39 consecutive years of annual sales increases using an approach largely driven by personal satisfaction and a sense of obligation to the community and its young people.

Last year, L. Gale Lemerand, a successful Volusia County Entrepreneur and a long time supporter of DBC, provided an Endowment to the DBC Foundation in the amount of \$300,000 to found the "L. Gale Lemerand Center for Entrepreneurship."

In a setting that befits the occasion, the March 25 presentation takes place in the Mori Hosseini College of Hospitality Management (bldg. 1200) on DBC's Daytona Beach Campus located at 1200 W. Int'l Speedway Blvd.

Seating is limited. Reserve your seat today by calling the Small Business Development Center at (386) 506-4723.